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Setting

The **H10 Rubicón Palace** is located in Playa Blanca, in the south of Lanzarote, a fishing town that has been able to combine its seafaring tradition with sustainable, high-quality tourist development. The island of Lanzarote, declared a biosphere reserve by UNESCO, offers unique landscapes formed by lava lakes and craters, volcanic caves, and beaches with golden sand and crystal clear waters. The diversity of its singularly beautiful and distinctively shaped landscapes, the harmony between art and nature, the island's calm and silence all invite you to unwind and feel like you're on another planet.

1.5 km from Flamingo beach

3 km from Calle Limones (Playa Blanca's shopping area)

4 km from Dorada beach

10 km from the Papagayo beaches

15 km from Yaiza

15 km from Los Hervideros cliffs and caves

20 km from Timanfaya National Park and from Geria wine country

30 km from Puerto del Carmen

35 km from Lanzarote airport

40 km from Arrecife

45 km from the César Manrique Foundation

60 km from the Jameos del Agua volcanic tunnel and tourism centre and the Cueva de los Verdes lava tube

65 km from the Mirador del Río viewpoint

Coordinates: 28° 51' 43.92"N / 13° 51' 26.64"W



Description

Located on the seafront in Playa Blanca, the **H10 Rubicón Palace** is an iconic 5-star resort with renovated facilities with an interior design inspired by the island of Lanzarote. It features amazing swimming pools, a wide range of dining options, Privilege, Exclusive Rooms and Services, a Despacio Thalasso Centre with gym, Daisy Adventure, Daisy Club and Blue Team Multi-sports court, beach volleyball, petanque and minigolf Games and gaming machine room, 6 meeting rooms. **All Inclusive, Plaza Canaria, boutiques and free outdoor car park (unattended)**. The hotel accepts dogs weighing up to 10 kg (\$)

632 rooms

Complimentary Wi-Fi throughout the hotel and **Internet Corner**

5 adult swimming pools (one heated in winter)

3 children's pools (two heated in winter)

6 restaurants, 5 bars, Mike's Coffee, Daisy & Privilege Food Trucks

Privilege, Exclusive Rooms and Services

Despacio Thalasso Centre with gym

Daisy Adventure, Daisy Club and Blue Team

Multi-sports court, beach volleyball, petanque and minigolf

Games and gaming machine room

6 meeting rooms

All Inclusive, Plaza Canaria, boutiques and free outdoor car park (unattended)

The hotel accepts dogs weighing up to 10 kg (\$)



Rooms

The **H10 Rubicón Palace** offers comfortable rooms equipped with all the amenities you might need for a comfortable stay. Each type of room in the hotel features a different style of interior design:

- **Marina:** bright rooms decorated in white tones with light wood floors and headboard.
- **Colonial:** rooms with an understated, elegant interior design where black and white predominate.

And all the hotel's rooms feature the following:

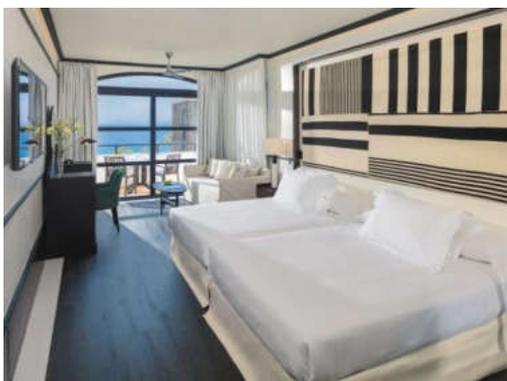
- Sofa bed (1.50 m in rooms with a double bed, and 1.80 m in rooms with two twin beds)
- Flat-screen TV with international channels
- Minibar (\$ according to consumption)
- Kettle and tea and coffee making facilities with 100% compostable capsules (free and on request)
- Complimentary in-room safe
- Climate control system
- Fully equipped bathroom with hairdryer and scales and magnifying mirror
- Eco-friendly dispensers from the Earth Collection



DOUBLE ROOM - MARINA STYLE

Double Rooms: comfortable rooms with pool or garden views. The rooms with a double bed measure 33.50 m² and have a Queen Size bed measuring 1.80 x 2 m. 36.70 m² rooms with two 1.35 x 2 m beds are also available. They can have a bathtub or shower.

Subject to availability, guests can choose between Double Rooms located on the ground floor (with terrace) or on upper floors (with balcony).



SEA VIEW DOUBLE ROOM - COLONIAL STYLE

Sea View Double Rooms: Double rooms with sea views.

Subject to availability, guests can choose between Sea View Double Rooms located on the ground floor (with terrace) or on upper floors (with balcony). They can have a bathtub or shower.



SUPERIOR ROOM - COLONIAL STYLE

Superior Rooms: 34 m² rooms in a privileged location with sea views. They can feature a 1.80 x 2 m Queen Size bed or two 1.35 x 2 m beds. In addition to all the amenities of the other rooms, they also feature:

- They can have a bathtub or shower
- Coffee machine with 100% compostable capsules
- Bathrobe and slippers
- One free entry per person to the water circuits at the Despacio Thalasso Centre

Subject to availability, guests can choose between Superior Rooms located on the ground floor (with terrace) or on upper floors (with balcony).



PRIVILEGE ROOM - COLONIAL STYLE

Privilege Rooms: exclusive 34 m² rooms with front or side views of the sea. They can feature a 1.80 x 2 m Queen Size bed or two 1.35 x 2 m beds. With special amenities such as:

- They can have a bathtub or shower
- Welcome gift
- Coffee machine with 100% compostable capsules
- Pillow menu and pillow-top mattress
- Privilege bathrobe, slippers and pool towels
- Room cleaning and preparation twice a day
- Night-time turndown service
- 10% discount on Despacio Thalasso Centre treatments lasting more than one hour and on Alqymia and Thalgo products

Subject to availability, guests can choose between Privilege Rooms located on the ground floor (with terrace) or on upper floors (with balcony).



JUNIOR SUITE - MARINA STYLE

Junior Suites: spacious rooms measuring 56 m² which include a bedroom with a King Size bed (2 x 2 m), an integrated living room, dressing room or wardrobe, and a large terrace overlooking the garden. They can have a bathtub or shower. In addition to the services offered in the other rooms, these rooms also come with a Nespresso machine with 100% compostable capsules, bathrobe and slippers.



PRIVILEGE JUNIOR SUITE TERRACE - FRONT SEA VIEW

Privilege Junior Suites: these are the same size and layout as the Junior Suites, and come with a large terrace with front or side views of the sea and all the amenities of the Privilege Rooms.

Note: the décor, size and views of the rooms may vary depending on the room allocated.

Restaurants and bars



JANUBIO

Janubio: main restaurant offers a varied buffet with show cooking and different dish stations, cooked when ordered, simulating market stalls. At these you will find a wide gastronomic offering with local and international specialities.



TABAIBA

Tabaiba: restaurant with show cooking and buffet.



EL VOLCÁN

El Volcán: à la carte gourmet restaurant exclusively for guests who have signed up for Privilege, Exclusive Rooms and Services (additional fee for all other guests). Live music at dinner three times a week.



DOLCE VITA

Dolce Vita: à la carte restaurant specializing in Italian cuisine. It features a pleasant terrace that is connected to the hotel's Plaza Mayor.



SAKURA

Sakura: à la carte restaurant offering a wide range of Asian dishes.



POOL SIDE

Pool Side: snack bar with a privileged location, surrounded by the hotel's main swimming pool.



STEAK HOUSE

Steak House: à la carte restaurant, with American specialities. Enjoy a privileged location, surrounded by the hotel's main swimming pool.



BISTRO BAR

Bistro Bar: snack bar for light, healthy food. It has a terrace with views of Isla de Lobos and Fuerteventura.



PIANO BAR

Piano Bar: located in the lobby, it hosts live music every night. It features a spacious terrace with sea views.



MONTAÑA ROJA DISCO BAR

Montaña Roja Disco: with night-time entertainment for adults and children.



SPORTS BAR

Sports Bar: located in Plaza Canaria, it is equipped with screens to broadcast sporting events.



MIKE'S COFFEE

Mike's Coffee: located in the Plaza Canaria, it offers a selection of teas, coffees and pastries, as well as smoothies and milkshakes, ideal for cooling down when the weather gets hot.



DAISY FOOD TRUCK

Daisy Food Truck: food truck located in the pirate-ship area of the pool. Drinks service for children.



PRIVILEGE FOOD TRUCK

Privilege Food Truck: food truck located in the Privilege swimming pool area. Drinks service for Privilege guests. Exclusive for guests who have signed up for Privilege, Exclusive Rooms and Services.



TEATRO DE LAS ARTES

Teatro de las Artes: located in the Plaza Canaria where twice a week the dinner show takes place (subject to availability).

The **H10 Rubicón Palace** also has **24-hour room service** (\$).

Some restaurants, bars or general services may be inoperative or subject to changes depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.

Dress code: gentlemen are required to wear a shirt or polo shirt and long or short dress trousers at the restaurants for the evening meal and ladies are required to wear smart clothes.

All Inclusive

Guests at the **H10 Rubicón Palace** who sign up for the All Inclusive programme:

- Meals, local and international drinks, cocktails and snacks.
- For every 3-night stay, a complimentary dinner at one of the hotel's themed restaurants (booking required and subject to availability)*.

*For stays of 7 nights, a maximum of 3 à la carte dinners in our themed restaurants (subject to availability and prior reservation).

The services included in the programme may change depending on the season. Guests may consult updated information through the Web App.

The Privilege, Exclusive Rooms and Services and the Despacio Thalasso Centre are not included in the All Inclusive programme.

Drinks included as per the All Inclusive programme menu.

Privilege

For a unique experience, the **H10 Rubicón Palace** offers the possibility of signing up for **Privilege, Exclusive Rooms and Services**.

Privilege Lounge: a large lounge with complimentary drinks service, LCD TV and computers with Internet access. Access to a terrace with views of Isla de Lobos and Fuerteventura.

Food and drinks:

- Breakfast and à la carte dinner at the El Volcán gourmet Restaurant.
- Lunch in an exclusive area with terrace.
- For every 3-night stay, a complimentary evening meal at one of the hotel's themed restaurants.

Exclusive services:

- 10% discount on Despacio Thalasso Centre treatments lasting more than one hour and on Alqymia and Thalgo products.
- Personalized check-in and check-out at the Privilege desk.
- Late check-out (subject to availability).
- Privilege Pool with exclusive activities and Food Truck (Food Truck service only for All Inclusive guests).

Privilege Rooms: see details in the **Rooms** section.

Some of the services offered may be unavailable or subject to changes depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.



PRIVILEGE LOUNGE



PRIVILEGE LOUNGE



PRIVILEGE POOL



The **H10 Rubicón Palace** features a **Despacio Thalasso Centre**, a Health and Beauty Centre offering a wide range of seawater-based treatments, massages and other personalized care. It provides the following services:

- Heated dynamic pool with seawater, room with thermal bed, seawater river, pebble pathway and cold water basin
- Jacuzzi, sauna, Turkish bath and water mist booth
- Gym with air conditioning and views to the Atlantic Ocean. It's equipped with treadmill, spinning and stationary bikes, rowing machines, bodybuilding equipments, dumbbells and accessories for functional training such as kettlebells, resistance bands, stepper, rope, medicine balls, etc. Offer of complimentary water, towels and lockers.
- Treatment rooms, massages and hairdresser service
- Terrace with Balinese bed and sun loungers

The **Despacio Thalasso Centre** and the gym may be inoperative depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.

Access to children under 18 is not allowed, except during the **Thalasso Family** programme and with authorization from parents.

Bookings must be made in advance through the Web App due to limited places.

Access to the **Despacio Thalasso Centre** is charged separately, as are all of its services and treatments.



INDOOR SEAWATER POOL



DESPACIO THALASSO CENTRE TERRACE



GYM



Daisy Club: a complete programme of activities for children of all ages, led by our team of professionals and accompanied by our mascot Daisy.



PIRATE SHIP

Daisy Adventure: a large swimming pool with pirate ship and water attractions featuring a slide, fun jets and a children's pool with a giant mushroom.



BABYCLUB

Babyclub (ages 1–3): featuring a crèche service, educational activities and play area exclusively for babies. In addition, we offer the option of requesting fruit and vegetable purées for babies (\$). A babysitting service is also available should you need it (\$).

The Babyclub may be inoperative depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.



MINICLUB

Miniclub (ages 4–8): the hotel has a playground and playhouse where little ones can enjoy countless activities: arts and crafts, painting, board games, costumes, etc.

At night, there is guaranteed fun at the Minidisco alongside our friendly mascot Daisy.

The Minidisco and the Miniclub may be inoperative depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.



JUNIORCLUB

Juniorclub (ages 9–12): activities organized by our entertainment team so kids aren't bored for even a minute. The children will have fun with sports competitions, pool games, teamwork games, board games, arts and crafts, etc.

The Juniorclub may be inoperative depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.



TEENCLUB

Teenclub (13 years and over): an extensive programme of sports, games and activities for young people organised by our entertainment team.

The Teenclub may be inoperative depending on the season. Guests may consult updated information through the Web App or the hotel's digital totems.



At the **H10 Rubicón Palace**, you'll find an extensive programme of daytime and night-time activities led by our Blue Team entertainment team.

Aquagym, water polo, beach volleyball, minigolf, petanque, excursions, dance classes, etc.

And at night, there's lots of entertainment on offer with shows and themed parties.

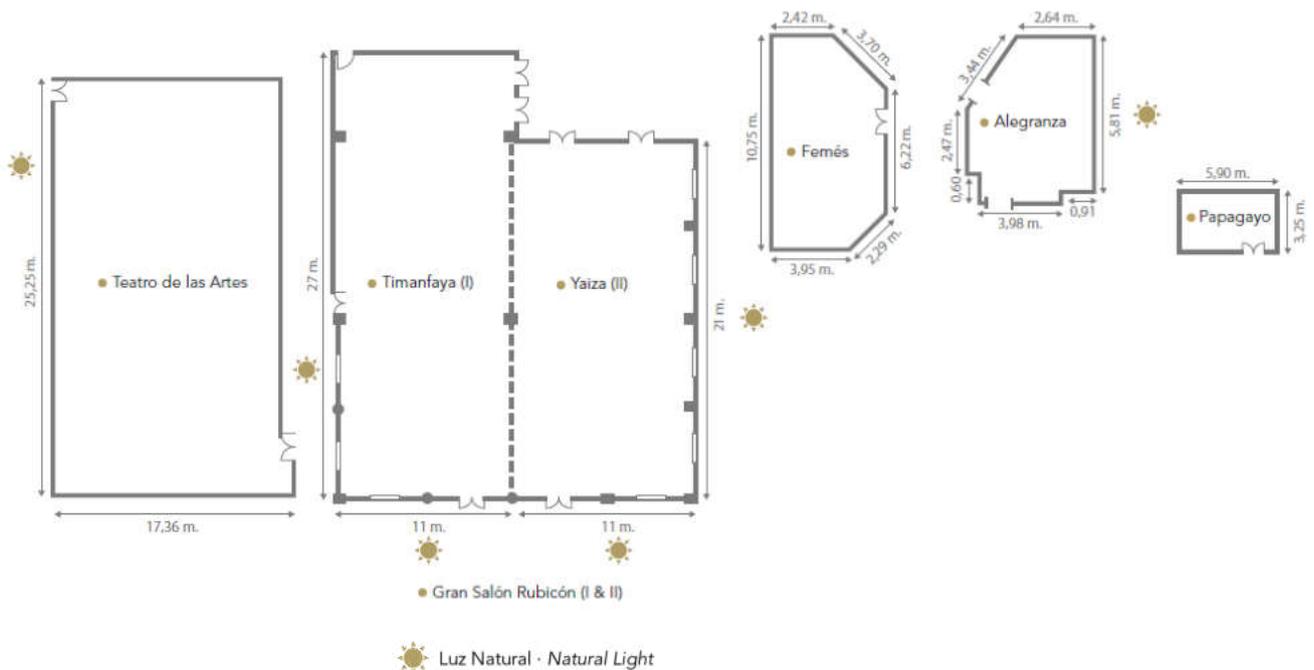


MEETINGS & EVENTS
H10 HOTELS

The **H10 Rubicón Palace** offers six meeting rooms, most of which have been refurbished and benefit from natural light. The Timanfaya and Yaiza rooms can be turned into the Gran Salón Rubicón, with capacity for over 500 people. The hotel also has other exclusive spaces for celebrations or drinks receptions, such as the Plaza Canaria outdoor patio or the boat located in the swimming pool.

Spaces for events	m2	Height	CAPACITY							
			Drinks reception	Theatre	Classroom	Boardroom	Banquet	Cabaret	U SHAPE	O SHAPE
TIMANFAYA (I)	297	4.90 m	300	250	160	120	150	90	70	70
YAIZA (II)	235	4.90 m	220	180	120	100	120	70	50	50
GRAN SALÓN RUBICÓN (I & II)	532	4.90 m	520	350	250	-	380	160	-	-
FEMÉS	50	4.90 m	40	30	20	20	-	-	20	24
PAPAGAYO	19	4.90 m	-	12	-	10	-	-	-	-
TEATRO DE LAS ARTES	438	4.90 m	-	-	150	-	-	-	-	-
ALEGRANZA	25	4.90 m	-	25	20	20	-	-	18	22

*Maximum (optimal) capacity recommended for these rooms by event type.





YAIZA ROOM



TIMANFAYA ROOM



DRINKS RECEPTION ON THE BOAT

perfect day

Weddings
& Celebrations

At the **H10 Rubicón Palace**, we take care of every detail so your celebration turns out just how you dreamed it would. The hotel is located in a unique environment and offers exclusive spaces for celebrations in the gardens, next to the swimming pool or overlooking the sea.



BANQUET ON THE PLAZA CANARIA



SEAFRONT CELEBRATIONS



BANQUET IN THE SEAFRONT GARDENS

Quality Certificates and Awards



Sistema de
Gestión
ISO 9001:2015
www.tuv.com
ID 9105081648



H10 Rubicón Palace is certified as a “Heart Protected Space”, as it has a defibrillator and with a trained team certified to use it who cover a 24-hour shift pattern at the hotel.

TRIPADVISOR	Travellers' Choice – 2023, 2021, 2020 Certificate of Excellence – 2019, 2018, 2017, 2016, 2015, 2013, 2012, 2011 H10 HOTELS is recognized by Tripadvisor as one of the ten “most excellent” medium-sized hotel chains in the world. – 2018 4 th most commented hotel in Spain and 1 st in the Canary Islands on Tripadvisor.es – 2011
BOOKING.COM	Traveller Review Award – 2024, 2022, 2021, 2020 Booking Award – 2018 Award of Excellence – 2014
CORENDON	Hotel of the Year Award – 2018
HOLIDAYCHECK	Recommended – 2017, 2016, 2015, 2014 Award – 2016 Top Hotel – 2015
TRAVEL REPUBLIC	Customer Recommendation Awards – 2017, 2011
SCHAUINSLAND REISEN	Top Hotel Partner – 2016, 2015, 2014
HOTELS.COM	Excellent Guest Review Score – 2016
TRAVELIFE	Travelife Gold Award – 2015
JET2HOLIDAYS	Quality Award – 2015, 2014, 2013, 2012
ZOOVER	Recommended Award – 2014, 2013, 2012
FRAMISSIMA	Bronze – 2014
GRAN HOTEL TURISMO	Best Hotel Chain at the 10 th Hotel Initiative Awards – 2014
THOMAS COOK	Marque of Excellence Award – 2011, 2010 Partner in Excellence – 2003
NECKERMANN	Neckermann Primo – 2008
THOMSON	Gold Medal Award – 2003, 2002



Stay Green is the **H10 Hotels Sustainability Plan**. In line with our commitment to society and the environment, its goal is to promote a model for responsible tourism in all our destinations.

As part of the Stay Green programme, the H10 Rubicón Palace hotel has implemented the following actions:

- 100% renewable electricity consumption
- Harnesses energy from groundwater for air-conditioning (geothermal)
- Heats water using organic forest matter (biomass)
- Generates its own drinking water supply from seawater (desalination)
- Tablets in reception to promote digitalisation and encourage paper saving
- Collaborates with company Desarrollo Social, giving opportunities to people with functional diversity
- Collaborates with training centres, offering students the opportunity of practical training with the potential for recruitment



Featured SDGs