



Lanzarote

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The **H10 Rubicón Horizons Collection** hotel is in Playa Blanca, in the south of Lanzarote. This attractive fishing village has succeeded in combining its seafaring tradition with sustainable, high quality tourism development. The island of Lanzarote, declared a UNESCO Biosphere Reserve, offers unusual landscapes made up of lava lakes and craters, volcanic caves, golden sandy beaches and transparent waters. The diversity of its uniquely beautiful landscape, the harmony between art and nature, and the calm and silence of the island invite you to unwind and feel as if you are on another planet.

Points of interest

1.5 km from Flamingo beach
 3 km from Calle Limones (Playa Blanca's shopping area)
 4 km from Dorada beach
 10 km from the Papagayo beaches
 15 km from Yaiza
 15 km from Los Hervideros cliffs and caves
 20 km from Timanfaya National Park and from Geria wine country
 30 km from Puerto del Carmen
 35 km from Lanzarote airport
 40 km from Arrecife
 45 km from the César Manrique Foundation
 60 km from the Jameos del Agua volcanic tunnel and tourism centre and the Cueva de los Verdes lava tube
 65 km from the Mirador del Río viewpoint

Coordinates: 28° 51' 43.92"N / 13° 51' 26.64"W

ISLAS CANARIAS
 LANZAROTE



Description

Located on the seafront in Playa Blanca, the **H10 Rubicón Horizons Collection** is an iconic 5-star resort with renovated facilities with an interior design inspired by the island of Lanzarote. It features amazing swimming pools, a wide range of dining options, Privilege, Exclusive Rooms and Services, a Despacio Thalasso Centre and a complete programme of activities for the whole family, including the Daisy Adventure children's area with a pirate ship and water attractions.

- **632 Rooms**
- **Complimentary Wi-Fi** throughout the hotel and **Internet Corner**
- **5 adult swimming pools** (1 heated in winter)
- **3 children's pools** (2 heated in winter)
- **6 restaurants, 5 bars**, Mike's Coffee, Daisy & Privilege Food Trucks
- **Privilege, Exclusive Rooms and Services**
- **Despacio Thalasso Centre** and a **gym**
- **Daisy Adventure, Daisy Club** and **Blue Team**
- **Multi-sports court, beach volleyball, petanque, and minigolf**
- **Games room and arcade machines**
- **6 meeting rooms**
- **All-Inclusive**
- Beauty salon, boutiques, and **free outdoor parking** (unattended)
- **Dog-friendly hotel for pets up to 10kg (\$)**



ROOMS



H10 Rubicón Horizons Collection offers comfortable rooms equipped with every amenity to ensure your well-being. Each room category features a distinct interior design style:

- **Marina:** bright rooms decorated in white tones, featuring light wood flooring and matching headboards.
- **Colonial:** rooms with a refined and elegant interior design, where a black and white colour palette prevails.

All guest rooms feature:

- Sofa bed (1.50 m in double rooms and 1.80 m in twin rooms)
- Flat-screen TV with international channels
- Minibar (charges apply based on consumption)
- Kettle and Nespresso machine, with a selection of teas and 100% compostable coffee capsules (complimentary and upon request)
- In-room safe (complimentary)
- Climate control system
- Fully equipped bathroom with hairdryer, scales, and magnifying mirror
- Eco-friendly dispensers from the Earth Collection



DOUBLE ROOM

Comfortable 34 m² rooms with views of the gardens or the pool. These rooms feature either a Queen Size bed or twin beds, and are equipped with a bathtub or shower. Subject to availability, guests may choose between Ground Floor rooms (with a terrace) or Upper Floor rooms (with a balcony).

Can accommodate up to 3 adults and 1 child.



SEA VIEW DOUBLE ROOM

These rooms offer the same features as the Double Rooms, but with stunning views of the sea.

Can accommodate up to 3 adults and 1 child.



SUPERIOR ROOM

Exclusive 34 m² rooms with sea views. These rooms feature either a Queen Size bed or twin beds and are equipped with a bathtub or shower.

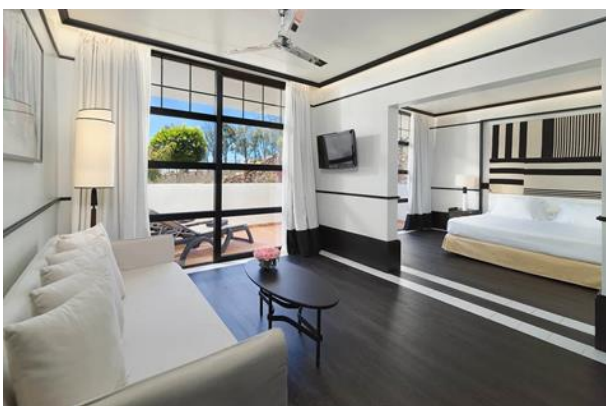
Can accommodate up to 3 adults and 1 child.



JUNIOR SUITE ROOMS

Superior 56 m² stays featuring a bedroom, a living room, and a terrace or balcony. These rooms are equipped with a King Size bed and a sofa bed, and offer either a bathtub or a shower.

Can accommodate up to 3 adults and 1 child.

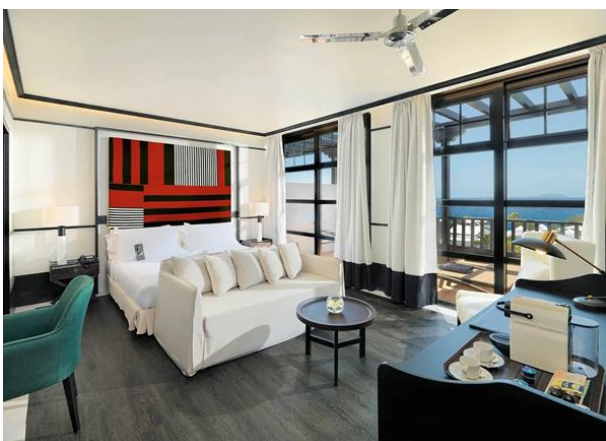


PRIVILEGE JUNIOR SUITE*

A 56 m² Junior Suite featuring a bedroom, a living area, a bathroom, and a balcony or terrace. These suites are equipped with a King Size bed and a sofa bed. They include special courtesies and exclusive services, such as VIP amenities, daily turndown service, late check-out (subject to availability), and breakfast and dinner at the à la carte restaurant.

Can accommodate up to 3 adults and 1 child.

**This room category is available exclusively through our website.*



PRIVILEGE ROOMS

Superior 34 m² rooms featuring a balcony or terrace with sea views. They are equipped with a Queen Size bed or twin beds and a sofa bed. This category includes special courtesies and exclusive services, such as VIP amenities, daily turndown service, late checkout (subject to availability), and breakfast and dinner at the à la carte restaurant.

Can accommodate up to 3 adults and 1 child.

Note: Room decor, size, and views may vary depending on the specific unit assigned.



RESTAURANTS AND BARS



JANUBIO

Our main restaurant offers a varied buffet with show cooking and different dish stations, cooked when ordered, simulating market stalls. At these, you will find a wide gastronomic offering with local and international specialities.



TABAIBA

Restaurant with show cooking and buffet.



EL VOLCÁN

À la carte gastronomic restaurant exclusively for guests who have signed up for Privilege, Exclusive Rooms and Services (additional fee for all other guests). Live music at dinner three times a week.



DOLCE VITA

À la carte restaurant specializing in Italian cuisine. It features a pleasant terrace that is connected to the hotel's Plaza Mayor.



SAKURA

À la carte restaurant offering a wide range of Asian dishes. It features a restrained and minimalist interior design creating a unique space where you can enjoy a special dinner.



STEAK HOUSE

À la carte restaurant, with American specialties. Enjoy a privileged location, surrounded by the hotel's main swimming pool.



TEATRO DE LAS ARTES

Located in Plaza Canaria, it offers a unique gastronomic and artistic experience (reservation required, subject to availability).



POOL SIDE

Snack bar with a privileged location, surrounded by the hotel's main pool.



BISTRO BAR

Snack bar focusing on healthy and light food. It has a terrace with views of Isla de Lobos and Fuerteventura.



PIANO BAR

Located in the lobby, it hosts live music every night. It features a spacious terrace with sea views.



DISCO MONTAÑA ROJA

With nighttime entertainment for adults and children.



SPORTS BAR

Located in the Plaza Canaria, it is equipped with screens to broadcast sporting events.



MIKE'S COFFEE

Located in the Plaza Canaria, it offers a selection of teas, coffees and pastries, as well as smoothies and milkshakes, ideal for cooling down when the weather gets hot.



FOOD TRUCK DAISY

Food truck located in the pirate ship area of the pool, it offers drinks and snacks for children.

FOOD TRUCK PRIVILEGE*

Gastroneta located in the Privilege pool area.

Additionally, the H10 Rubicón Horizons Collection offers 24-hour room service (\$). Some restaurants, bars, and dining services may be inactive or subject to change depending on the season. Guests can consult updated information via the Web App or the digital totems located throughout the hotel. Dress code: to access the restaurants during dinner, gentlemen are required to wear a shirt or polo shirt with long trousers or formal shorts; ladies are requested to wear formal attire.

**Exclusively for All-Inclusive guests who book the Privilege, Exclusive Rooms and Services.*



SERVICES AND EXPERIENCES



All Inclusive

The **All-Inclusive** service includes:

- Meals, premium local and international drinks, cocktails, and snacks.
For every 3 nights of stay, one complimentary dinner at one of the hotel's themed restaurants (prior reservation required and subject to availability)*.

** For stays of 7 nights, a maximum of 3 à la carte dinners at our themed restaurants is included (subject to availability and prior reservation). Services included in the program may change depending on the season. Guests can access updated information via the Web App. The **Privilege**, **Exclusive Rooms and Services**, and the **Despacio Thalasso Centre** are not included in the **All-Inclusive** program. Drinks are included according to the **All-Inclusive** menu.*

Privilege

For a truly unique experience, **H10 Rubicón Horizons Collection** offers the opportunity to book the **Privilege, Exclusive Rooms and Services**.

Exclusively for Privilege guests:

- **Privilege Lounge:** A spacious lounge offering complimentary drinks service, LCD TV, and computers with Internet access. It features access to a terrace with views of Isla de Lobos and Fuerteventura.
- **Dining:**
 - À la carte breakfast and dinner at El Volcán Gastronomic Restaurant.
 - Lunch in an exclusive area with a terrace.
 - One complimentary dinner at one of the hotel's themed restaurants for every 3 nights of stay.

Additional exclusive services:

- 10% discount on Despacio Thalasso Centre treatments (over one hour in duration) and on Alqimia and Thalgo products.
- Personalized check-in and checkout at the Privilege reception.
- Late checkout (subject to availability).
- Privilege Pool featuring exclusive activities and a Food Truck (Food Truck service available only for All-Inclusive guests).

Privilege Rooms: please see the Rooms section for further details.

Please note that some services may be inactive or subject to change depending on the season. Guests can consult updated information via the Web App or the digital totems located throughout the hotel.



PRIVILEGE LOUNGE



PRIVILEGE POOL



PRIVILEGE LOUNGE

The hotel also features a **Despacio Thalasso Centre**, the perfect place to unwind and pamper both body and mind. The centre offers:

- Heated dynamic seawater **pool**, thermal bed room, seawater river, pebble path and cold water pool, jacuzzi, sauna, Turkish bath and mist cabin.
- Air-conditioned **gym** with views of the Atlantic Ocean. Equipped with treadmills, spinning and stationary bikes, rowing machines, weight-training equipment, dumbbells and accessories for functional training such as kettlebells, elastic bands, steppers, skipping ropes, medicine balls, etc. Complimentary water, towels and lockers.
- **Treatment rooms**, massages and hairdressing service.
- **Terrace** with Balinese bed and hammocks.

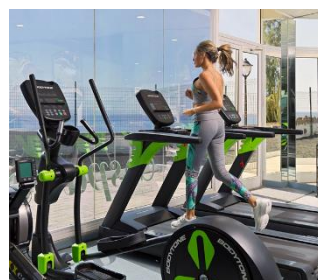
**The Despacio Thalasso Centre and the gym may be closed depending on the season. Guests can find updated information via the Web App or the digital totems located throughout the hotel. Access is restricted to guests aged 18 and over, except during scheduled Family Thalasso hours and with parental authorization. Capacity is limited; prior reservation via the Web App is required. Access to the Despacio Thalasso Centre facilities, as well as all its services and treatments, is subject to an additional charge.*



DYNAMIC POOL



DESPACIO THALASSO CENTER'S
TERRACE



GYM



TREATMENT ROOM



The hotel features a Fun Area, a space with specialized entertainment facilities and services for a fantastic family experience. The Fun Area includes:

- **Daisy Adventure:** A large pool featuring a pirate ship and water attractions with a slide, fun water jets, and a children's pool with a giant mushroom.
- **Babyclub (ages 1 to 3):** Offers a nursery service, educational activities, and an exclusive playground for babies. Additionally, we offer freshly made homemade vegetable and fruit purées upon request (\$). Babysitter services are also available for hire (\$).
- **Miniclub (ages 4 to 8):** The hotel provides a playground and a playhouse where children can enjoy endless activities, including crafts, painting, board games, dressing up, and more. In the evening, fun is guaranteed at the Minidisco with our friendly mascot, Daisy.
- **Juniorclub (ages 9 to 12):** Activities organized by our entertainment team to ensure there is never a dull moment. Children can enjoy sports competitions, pool games, scavenger hunts, board games, crafts, and more.
- **Teenclub (ages 13 and up):** A wide program of sports, games, and activities specifically designed for teenagers and organized by our entertainment team.

Please note that these services may be unavailable depending on the season. Guests can consult updated information via the Web App or the digital totems located throughout the hotel.





At **H10 Rubicón Horizons Collection**, you will find an extensive program of daytime and evening activities led by our **Blue Team** entertainment staff.

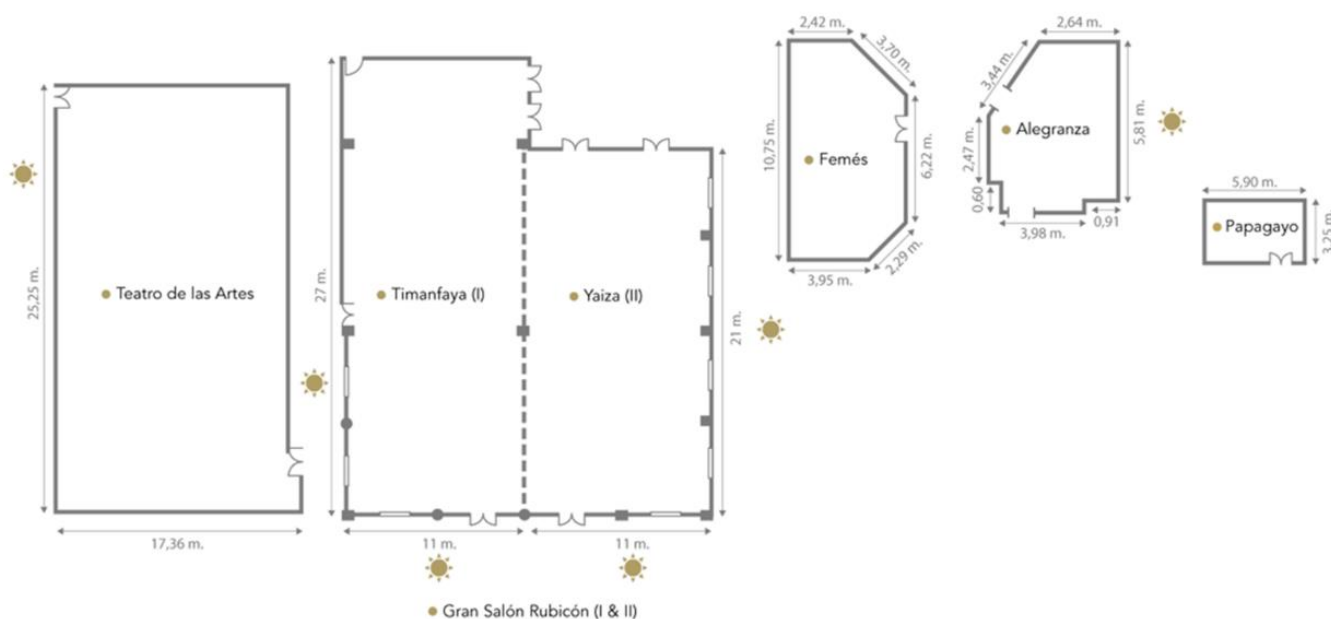
During the day, guests can enjoy an entertainment program focused on wellness and fitness, including Aquagym, water polo, beach volleyball, minigolf, petanque, excursions, dance classes, and more.

In the evening, the fun continues with professional shows, live music, and themed nights.



The **H10 Rubicón Horizons Collection** offers six meeting rooms, most of which have been recently renovated and feature natural light. The Timanfaya and Yaiza rooms can be combined to form the Gran Salón Rubicón, with a capacity for over 500 people. The hotel also features other exclusive venues for celebrations or cocktail receptions, such as the outdoor Plaza Canaria courtyard or the iconic boat located in the pool area.

Spaces for events	m ²	Height	CAPACITY							
TIMANFAYA (I)	297	4.9 m	300	250	160	120	150	90	70	70
YAIZA (II)	235	4.9 m	220	180	120	100	120	70	50	50
GRAN SALÓN RUBICÓN (I & II)	532	4,9 m	520	350	250	50	380	160	-	-
FEMÉS	50	4.9 m	40	30	20	20	-	-	20	24
PAPAGAYO	19	4.9 m	-	12	-	10	-	-	-	10
TEATRO DE LAS ARTES	438	4,9 m	-	-	155	-	-	-	-	-
ALEGRAZA	25	4.9 m	-	25	20	20	-	-	18	20





TIMANFAYA ROOM



RUBICÓN ROOM



COCKTAIL

perfect day
Weddings
& Celebrations

At **H10 Rubicón Horizons Collection**, we take care of every detail to ensure your celebration becomes exactly what you have always dreamed of. The hotel is set in a unique environment and offers exclusive venues for celebrations in the gardens, by the pool, or with stunning sea views.



BANQUET AT PLAZA CANARIA



CELEBRATION BY THE SEA



BANQUET BY THE SEA



CERTIFICATIONS AND AWARDS



**STAY
GREEN**
BY H10 HOTELS

Stay Green is the **Sustainability Plan of H10 Hotels**, reflecting our commitment to society and the environment. It was created with the objective of driving and promoting a responsible tourism model across all our destinations.

At the **H10 Rubicón Horizons Collection**, the following specific actions are carried out under the Stay Green program:



- 100% renewable electricity consumption
- Harnesses energy from groundwater for air-conditioning (geothermal)
- Heats water using organic forest matter (biomass)
- Generates its own drinking water supply from seawater (desalination)
- Tablets in reception to promote digitalisation and encourage paper saving
- Collaborates with company Desarrollo Social, giving opportunities to people with functional diversity
- Collaborates with training centres, offering students the opportunity of practical training with the potential for recruitment
- Collaborates with APSAL (Asociación de personas sordas de Arrecife y Lanzarote)
- Collaborates with Asociación Acciones Unidas by donating amenities, mattresses, cushions, and duvets to disadvantaged people in Arrecife

Premios y reconocimientos



BIOSPHERE TOURISM
BIOSPHERE SUSTAINABLE
2025



TÜV RHEINLAND
ISO 9001:2015
2024



H10 HOTELS
H10 QUALITY EXCELLENCE
MANAGEMENT SYSTEM
2024



SCHAUINSLAND REISEN
TOP HOTEL PARTNER
2016, 2015



TRAVELIFE
GOLD AWARD
2015



TRAVEL REPUBLIC
PREMIO RECOMENDACIÓN
CLIENTES
2017



JET2HOLIDAYS
QUALITY AWARD WINNER
2015



BOOKING.COM
TRAVELLER REVIEW AWARD
2025, 2024, 2022, 2021, 2020



HOTELS.COM
LOVED BY GUESTS
2021



TRIPADVISOR
TOP 10 WORLD MOST
EXCELLENT HOTEL CHAINS
2018



TRIPADVISOR
TRAVELLERS' CHOICE
2023, 2021, 2020



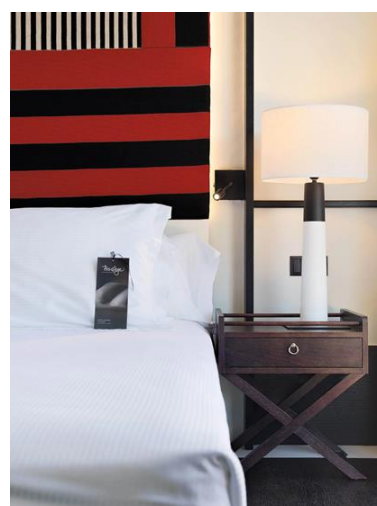
HOLIDAYCHECK
RECOMMENDED ON
HOLIDAYCHECK
2017, 2016, 2015



AENOR
CALCULATED CO2 CARBON
FOOTPRINT 2024



COREDON AIRLINES
HOTEL OF THE YEAR
2018



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Website

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Web app hotel